

The Professionalization of International Education in Australia

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International Education Association Australia

What is IEAA?

- Established in 2004
- Australia's leading international education professional organisation
- Growing membership in Australia and overseas (800+ members)
- Supported by 90% of Australian Universities
- Member of the Network of International Education Associations (with NAFSA, EAIE, AIEA, AMPEI, APAIE, CONAHEC, FAI, IEAC, IEASA, IIE, ISANA, JAFSA and KAFSA)
- Covers all education sectors – higher education, VET, schools and ELICOS, public and private institutions

Mission

To enhance the quality and standing of Australian international education by:

- Serving the professional needs and interests of members, with a view to improving the quality of professional knowledge, skills and discourse
 - English language symposium > good practice principles
- Encouraging high quality, informed and ethical professional practice among members.
 - TNE symposium and guidelines
- Promoting international education with governments, education organizations and within the community.
 - Occasional papers, community engagement

Activities

- Australian International Education Conference (AIEC) in partnership with IDP - largest conference of its kind in the Asia-Pacific region and third largest globally
- Professional Development Courses all around Australia
- Research: Development of an applied international education research agenda
- Advocacy: IEAA members operate in a service export industry which generates AUD\$15+ billion dollars per year
- Projects & Consultancy work with governments, institutions and with counterpart organizations overseas

Why the need to professionalize?

➤ To ensure International Education in Australia has a future

where will the IE leaders of tomorrow come from?

what professional development do practitioners need?

what research should we be undertaking to ensure we deliver a meaningful experience for international students?

what are the quality issues?

demand vs. supply considerations

what does IE mean for Australian students?- e.g. curriculum, mobility

what support do staff at institutions need?

what are the drivers of IE in Australia?

what are the policy implications?

what does IE mean for communities across the country?

how can we sustain and grow a AUD\$15bn industry?

2009 Activities

- Professional Development Courses: Introduction to International Education; Enhancing the Student Experience; Intercultural Skills; Internationalizing the Curriculum; Marketing
- **Leadership and Management in International Education** – jointly with LH Martin Institute at University of Melbourne
- Australia – Europe Dialogue: IEAA and EAIE prior to AIEC in October – possible Australia - North America Dialogue in 2010
- Research: Seminar for researchers in International Education
- Advocacy: Calling for a comprehensive national strategy for International Education in Australia
- Projects & Consultancy work: taskforces in Victoria and NSW on student welfare and safety
- Industry Excellence Awards: distinguished contribution, leadership, best practice/innovation, best PG research thesis on IE (2009 nominations close tomorrow!)

IEAA Membership



Networking

Newsletters

Industry resources

Journal of Studies in International Education

Advocacy

Consultancy

Professional Development

Conference

Special Interest Groups

Research

- ☑ Membership is individual
- ☑ Group Packages exist for institutions

2009 AIEC Conference



“Global Citizens, Global Impact”
Join us for the 2009 AIEC Conference in Sydney!
13-16 October 2009

- Online registrations open
<http://www.aiec.idp.com/home.aspx>

Sponsors and Supporters

Institutional

- Platinum – NAVITAS, Swinburne University of Technology
- **Gold** – University of NSW
- Silver – Deakin University, La Trobe University, Macquarie University, Monash University, QUT, University of South Australia

Commercial

- IDP Education Australia, CiBiS, Hobsons Australia, PIER – Professional International Education Resources, IELTS – English, Medibank Private - Overseas Student Healthcare Cover, ETS Toefl, Study Queensland, Education City, BUPA, hotcourses, Australian Government – Austrade, ahm - Overseas Student Health Cover, BPO Intelligence
- In kind and other support – independent consultants, other organisations associated with international education in Australia

For more information:

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